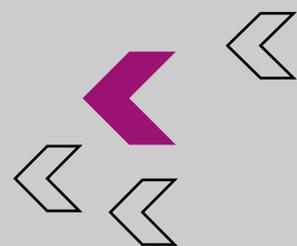
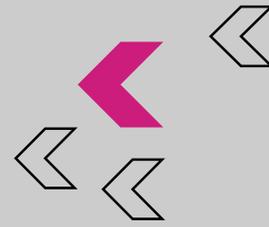




# SPONSORSHIP PROPOSAL





# EQUALITY TOLEDO

Equality Toledo works to eliminate discrimination in our region on the basis of sexual orientation, gender identity and gender expression, through education, activism and other anti-defamation efforts.



# ABOUT US



Equality Toledo is dedicated to eradicating discrimination in our region based on sexual orientation, gender identity, and gender expression through education, activism, and anti-defamation efforts. With your support, we lead impactful programs and activities.

Equality Toledo, founded in response to Ohio's Issue One amendment in 2004, has made significant strides in LGBTQ+ advocacy. Despite achievements like the Supreme Court ruling for marriage equality in 2015, our commitment to eliminating discrimination remains steadfast. Our impactful programming includes:

- Safe Schools Project
- Religious Coalition
- Workplace Advocacy
- Community Education
- Coalition Building
- Equality Toledo Community Pantry
- Safe Space Training
- Scholarships
- Events

We invite you to join us in our ongoing efforts to create an inclusive and discrimination-free community.





# SPONSORSHIP AGREEMENT

**DEADLINE:** July 7, 2024

**Event:** Saturday, July 12, 2025 • 3:30pm–12:30am

The Love Wall • 1209 Adams • Uptown Toledo

Thank you for your interest in becoming a Love Fest sponsor. Please see the attached documentation for more information. If you have any questions, please contact our Executive Director or Sponsorship Coordinator. We appreciate your generosity and support.

## Terms & Payment

This agreement will not be considered confirmed until this contract is signed and full payment is received. The term of this sponsorship agreement begins on the date the agreement is confirmed and ends on July 12, 2024

## Rescheduling/Cancellations

Equality Toledo Loves Love Fest is set to take place on Saturday, July 12, 2025. We reserve the right to reschedule, relocate or cancel or any individual events if necessary for any reason, including, but not limited to: weather, failure to receive commitments from the necessary number of sponsors, failure to reach an agreement with applicable authorities on any issue related to Love Fest 2025; or other acts beyond the control of Equality Toledo, e.g. re, strike, war, change of law or regulation, public catastrophe. If Love Fest is canceled as a whole, Equality Toledo will issue refunds based on monetary amounts paid directly to Equality Toledo. No further refunds or other amounts will be due from Equality Toledo, and in no case will the refund amount exceed the sponsorship fee paid if a sponsor fails to attend Love Fest, the business/organization will not be refunded.

## Tax Status

Equality Toledo is a registered 501(c)(3) charitable organization.

## Liability

Neither Equality Toledo nor its representatives will be responsible for any injury, loss, harm or damage that may occur to the sponsor from any cause whatsoever. Under no circumstances will Love Fest be liable for lost profits or other special consequential damage. The foregoing will apply regardless of how any claim is brought or how damages are characterized, including whether brought in contract, tort or otherwise.

## For All Registrants

This agreement affirms the applicant and/or business represented by the applicant in accordance with the mission of Equality Toledo – Equality Toledo works to eliminate discrimination in our region based on sexual orientation, gender identity, and gender expression through education activism and other anti-defamation efforts.

# Sponsorship Agreement

Please print legibly.

**Business/Organization Name:** \_\_\_\_\_

**Business/Organization Website:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

## Sponsorship Level

- Presenting Sponsor - \$3,500+** (larger logo on promo materials + name read at event + three social media mentions, 10 passes)
- Stage Sponsor - \$1,500** (medium logo on promo materials + name read at event + one social media mention, 6 passes)
- Supporting Sponsor - \$750**(small logo on promo materials, social media shoutout, 2 passes)
- Contributing Sponsor - \$250** (name read at event twice)
- Other Sponsorship Amount \$** \_\_\_\_\_
- In-Kind Contributions**  
If you are making an in-kind donation, please list all contributions and an approximate monetary value for each. Attach additional sheets if needed:

## Social Media shout-outs

If your sponsorship level includes social media mentions, please provide us with any particular information that you would like us to include in social posts. Please limit each post to 140 characters and print legibly.

## Logo requirements

Please submit your company logo for use on the Equality Toledo website and/or printed marketing materials as described in your sponsorship package. For print use, we prefer high-resolution (at least 300 dpi) or vector logos in .jpg, .pdf, .ai, or .eps formats. For web use, .jpg, .pdf, .ai, .eps, .gif, or .png files that are at least 72 dpi are best. Please send your logos to [info@equalitytoledo.org](mailto:info@equalitytoledo.org). send

If you have any questions about logo or graphics requirements, please contact Equality Toledo Deputy Brent Rabie at [info@equalitytoledo.org](mailto:info@equalitytoledo.org)

This agreement serves as a contract between the authorized signer above, herein referred to as the “Sponsor,” and Equality Toledo, herein referred to as the “Organizer.” Sponsor hereby submits the application for ancillary marketing and promotional services at Equality Toledo Loves Love Fest on Saturday, July 12, 2025, in Toledo, Ohio, to the Organizer and hereby acknowledges and agrees to the terms and conditions set forth herein, and the Sponsorship Guidelines another relevant brochures as the same may exist today or as they may be hereafter amended or updated, and to such other rules and regulations as may from time to time be established by the organizer, all of which are incorporated herein by this reference. All marketing/sponsor opportunities are sold and assigned on a first-come, first-serve basis. The Sponsor further agrees that, upon acceptance by the organizer, this application shall become a legally binding contract, enforceable in accordance with its terms, and cannot be canceled, refunded, or returned at any time for any reason. Confirmation will be returned. The sponsor agrees to adhere to all rules and regulations in relation to this agreement. **The authorized signer below hereby represents and warrants that they are duly authorized to execute this agreement on behalf of the sponsor named. The authorized signer above has read these terms and accepts the same.**

**Authorized Signature:**

Print Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Send completed and signed agreement along with full payment to:

**EqualityToledo**  
**1301 Jefferson Ave**  
**Toledo, OH 43604**

**Have Questions? Contact us:**

**Executive Director**

Brent Rabie

director@equalitytoledo.org

<http://www.equalitytoledo.org/>

**Internal use only:** \_\_\_\_\_

Received by (Initials): \_\_\_\_\_ Date Received: \_\_\_\_\_ Amount Received: \_\_\_\_\_ Invoice

Mailed (Y/N): \_\_\_\_\_ Date Invoice Mailed: \_\_\_\_\_