



## **SPONSORSHIP AGREEMENT – DEADLINE: September 22, 2023** **Event: Saturday, September 30th, 2023 - Uptown Green**

Thank you for your interest in becoming a sponsor for the first-ever Trans and Thriving Fest, put on by Equality Toledo Trans Toledo. Please see the attached documentation for more information. If you have any questions, please contact our Deputy Director or Sponsorship Coordinator. We appreciate your generosity and support.

### **TERMS & PAYMENT**

This agreement will not be considered confirmed until this contract is signed and full payment is received. The term of this sponsorship agreement begins on the date the agreement is confirmed and ends on October 1st, 2023.

### **RESCHEDULING/CANCELLATIONS**

Equality Toledo's Trans and Thriving Fest is set to take place on Saturday, September 30th, 2023. We reserve the right to reschedule, relocate or cancel any individual events if necessary for any reason, including, but not limited to: weather, failure to receive commitments from the necessary number of sponsors, failure to reach an agreement with applicable authorities on any issue related to the event; or other acts beyond the control of EqualityToledo, e.g. fire, strike, war, change of law or regulation, public catastrophe. If the event is canceled in whole, EqualityToledo will issue refunds based on monetary amounts paid directly to EqualityToledo. No further refunds or other amount will be due from EqualityToledo and in no case will the amount of refund exceed the amount of sponsorship fee paid.

### **TAX STATUS**

EqualityToledo is a registered 501(c)(3) charitable organization.

### **LIABILITY**

Neither EqualityToledo nor its representatives will be responsible for any injury, loss, harm or damage that may occur to the sponsor from any cause whatsoever. Under no circumstances will the Pride Prom be liable for lost profits or other special consequential damage. The foregoing will apply regardless of how any claim is brought or how damages are characterized, including whether brought in contract, tort or otherwise.

### **FOR ALL REGISTRANTS**

This agreement affirms the applicant and/or business represented by the applicant in accordance to the mission of EqualityToledo – EqualityToledo works to eliminate discrimination in our region based on sexual orientation, gender identity, and gender expression through education, activism, and other anti-defamation efforts.



## Sponsorship Agreement

*Please print legibly.*

Business/Organization Name: \_\_\_\_\_

Business/Organization Website: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

### Sponsorship Levels

- Presenting Sponsor - \$1,000+** (larger logo on promo materials + name read at event 5x+ social media mentions)
  
  - Rainbow Sponsor - \$500** (medium logo on promo materials + name read at event 3x + social media mention)
  
  - Community Sponsor - \$200** (name read at event 2x + social media mention)
  
  - Contributing Sponsor - \$100** (name read at event 2x)
  
  - Other Sponsorship Amount \$** \_\_\_\_\_
  
  - In-Kind Donations** (Please write): \_\_\_\_\_
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## Social Media shout-outs

If your sponsorship level includes social media mentions, please provide us with any particular information that you would like us to include in social posts. Please note each post is limited to 140 characters.

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## Logo requirements

Please submit your company logo for use on the EqualityToledo website and/or printed marketing materials, as described in your sponsorship package. For print use, we prefer high-resolution (at least 300 dpi) or vector logos in .jpg, .pdf., .ai, or .eps formats. For web use, .jpg, .pdf, .ai, .eps, .gif, or .png files that are at least 72 dpi are best. Please send your logos to Brent Rabie at [info@equalitytoledo.org](mailto:info@equalitytoledo.org)

If you have any questions about logo or graphics requirements, please contact EqualityToledo Deputy Director Brent Rabie at [info@equalitytoledo.org](mailto:info@equalitytoledo.org)

This agreement serves as a contract between the authorized signer above, herein referred to as the "Sponsor" and EqualityToledo, herein referred to as the "Organizer". Sponsor, hereby submits the application for ancillary marketing and promotional services at EqualityToledo Trans and Thriving Fest September 30th, 2023 at Uptown Green.

The sponsor hereby acknowledges and agrees to the terms and conditions set forth herein. All marketing/sponsor opportunities are sold and assigned on a first-come, first-serve basis. The sponsor further agrees that, upon acceptance by the organizer, this application shall become a legally binding contract, enforceable in accordance with its terms, and cannot be canceled, refunded or returned at any time for any reason. Confirmation will be returned. Sponsor agrees to adhere to all rules and regulations in the relation to this agreement.

**The authorized signer above hereby represents and warrants that he/she is duly authorized to execute this agreement on behalf of the sponsor named. The authorized signer above has read these terms and accepts the same.**

**AUTHORIZED SIGNATURE:** \_\_\_\_\_

Print Name: \_\_\_\_\_

Date: \_\_\_\_\_

Send completed & signed agreement along with full payment to:

**EqualityToledo**  
**440 Floyd Street, Unit C**  
**Toledo, OH 43620**

### **Have Questions? Contact us:**

**Deputy Director:** Brent Rabie • [info@equalitytoledo.org](mailto:info@equalitytoledo.org)  
**Event Chair:** Joe Wood • [boardchair@equalitytoledo.org](mailto:boardchair@equalitytoledo.org)

<http://www.equalitytoledo.org/>

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#### **INTERNAL USE ONLY:**

Received by (Initials): Invoice Mailed (Y/N): Date Received: Date Invoice Mailed: Amount Received:

**EQUALITY  
TOLEDO**