

# EQUALITY FOLEDO



With your support, Equality Toledo works to eliminate discrimination in our region on the basis of sexual orientation, gender identity, and gender expression through education, activism, and other antidefamation efforts.

# WHY SUPPORT US?



#### ADVOCACY

Advocate for the issues affecting our lesbian, gay, bisexual, transgender community; and help create a culture of safety that will make our community and schools free from harassment, bullying, and other forms of violence



#### **EDUCATION**

Educate community businesses and organizations on how to implement full and inclusive LGBT antidiscrimination and anti-harassment policies and practices in their workplaces.



Through education and activisim we continue to support those who need us the most through programming like our no barriers community panty, support groups, and educational funds.

# A FASHION FUNDRAISER BENEFITTING EQUALITY





FLAUNT started as a dream of bringing together the LGBTQ community, fashion, the arts, and our allies in one event.

Flaunt is that event. We have a unique fashion show showcasing local and regional designers and artists. Part of our ensemble for the evening will be the Toledo Opera, Toledo Ballet, Toledo Symphony, Toledo School for the Arts, and so much more. While this will be our third year, we have seen exponential growth and interest in this event. Last year we had over 250+ guests, ten local designers, 120+ models, and raised over \$10,000. The much-needed money raised helps us fund our organization and continually growing programming.

The show consists of music and fashion entertainment from the LGBTQ community. The evening's emcee is none other than Toledo's female impersonator Deja D. Dellataro and DJ3PM. The evening's venue will be at One Lake Erie Center on November 12th from 6:30-10:30 pm. Doors open at 6:00 pm. Attendees can look forward to an evening of one-of-a-kind fashion entertainment and much more. Tickets can be purchased online or at the door. All proceeds go towards Equality Toledo.





# SPONSORSHIP AGREEMENT – DEADLINE: November 1st, 2022 Event: Saturday, November 12th, 2022

One Lake Erie Center - 600 Jefferson Ave

Thank you for your interest in becoming a Flaunt sponsor. Please see the attached documentation for more information. If you have any questions, please contact our Executive Director or Sponsorship Coordinator. We appreciate your generosity and support.

#### TERMS & PAYMENT

This agreement will not be considered confirmed until this contract is signed and full payment is received. The term of this sponsorship agreement begins on the date the agreement is confirmed and ends on November 1st, 2022.

#### **Rescheduling/Cancellations**

EqualityToledo Flaunt is set to take place on Saturday, November 12th 2022. We reserve the right to reschedule, relocate or cancel or any individual events if necessary for any reason, including, but not limited to: weather, failure to receive commitments from the necessary number of sponsors, failure to reach an agreement with applicable authorities on any issue related to Flaunt; or other acts beyond the control of EqualityToledo, e.g. fire, strike, war, change of law or regulation, public catastrophe. If Flaunt is canceled in whole, EqualityToledo will issue refunds based on monetary amounts paid directly to EqualityToledo. No further refunds or other amount will be due from EqualityToledo and in no case will the amount of refund exceed the amount of sponsorship fee paid. If a sponsor fails to attend Flaunt, the business/organization will not be refunded.

#### TAX STATUS

EqualityToledo is a registered 501(c)(3) charitable organization.

#### LIABILITY

Neither EqualityToledo nor its representatives will be responsible for any injury, loss, harm or damage that may occur to the sponsor from any cause whatsoever. Under no circumstances will Flaunt be liable for lost profits or other special consequential damage. The foregoing will apply regardless of how any claim is brought or how damages are characterized, including whether brought in contract, tort or otherwise.

#### FOR ALL REGISTRANTS

This agreement affirms the applicant and/or business represented by the applicant in accordance to the mission of EqualityToledo – EqualityToledo works to eliminate discrimination in our region based on sexual orientation, gender identity, and gender expression through education, activism, and other anti-defamation efforts.

# Sponsorship Agreement

Please print legibly.

Business/Organization	Name:
Business/Organization	Website:
Contact	Name:
Mailing	Address:
Phone	Number:
Email	Address:

# Sponsorship Level

Presenting Sponsor - \$3,000+ (larger logo on promo materials + name read at event + social media mention, passes to Friday Night VIP Mixer)
<b>Runway</b> <b>Sponsor - \$1,500</b> (small logo on promo materials + name read at event + social media mention)
<b>Supporting</b> <b>Sponsor - \$500</b> (name read at event 5 times + social media mention)
<b>Contributing Sponsor - \$100</b> (name read at event twice)
Other Sponsorship Amount \$

#### In-Kind Contributions

If you are making an in-kind donation, please list all contributions and an approximate monetary value for each. Attach additional sheets if needed:

### Social Media shout-outs

If your sponsorship level includes social media mentions, please provide us with any particular information that you would like us to include in social posts. Please limit each post to 140 characters and print legibly.

### Logo requirements

Please submit your company logo for use on the EqualityToledo website and/or printed marketing materials, as described in your sponsorship package. For print use, we prefer highresolution (at least 300 dpi) or vector logos in .jpg, .pdf., .ai, or .eps formats. For web use, .jpg, .pdf, .ai, .eps, .gif, or .png files that are at least 72 dpi are best. Please send your logos to Brent Rabie at info@equalitytoleso.org

If you have any questions about logo or graphics requirements, please contact EqualityToledo Deputy Director Brent Rabie at info@equalitytoledo.org This agreement serves as a contract between the authorized signer above, herein referred to as the "Sponsor" and EqualityToledo, herein referred to as the "Organizer". Sponsor, hereby submits the application for ancillary marketing and promotional services at EqualityToledo Flaunt on Saturday, November12th, 2022 in Toledo,

Ohio to the organizer, and hereby acknowledges and agrees to the terms and conditions set forth herein, and the Sponsorship Guidelines another relevant brochures as the same may exist today or as they may be hereafter amended or updated, and to such other rules and regulations as may from time to time be established by the organizer, all of which are incorporated herein by this reference. All marketing/sponsor opportunities are sold and assigned on a first-come, first-serve basis. The sponsor further agrees that, upon acceptance by the organizer, this application shall become a legally binding contract, enforceable in accordance with its terms, and cannot be cancelled, refunded or returned at any time for any reason. Confirmation will be returned. Sponsor agrees to adhere to all rule and regulations in the relation to this agreement. The authorized signer above hereby represents and warrants that he/she is duly authorized to execute this agreement on behalf of the sponsor named. The authorized signer above has read these terms and accepts the same.

#### **AUTHORIZED SIGNATURE:**

Print Name:\_\_\_\_\_\_\_Signature:\_\_\_\_\_\_

Date: \_\_\_\_\_

Send completed & signed agreement along with full payment to:

EqualityToledo 440 Floyd Street, Unit C Toledo, OH 43620

## Have Questions? Contact us:

Deputy Director: Brent Rabie • info@equalitytoledo.org

**Event Chair:** 

Steve Reamey — sjr43606@yahoo.com

http://www.equalitytoledo.org/

**INTERNAL USE ONLY:** Received by (Initials):\_\_\_\_\_

Date Received:\_\_\_\_\_ Amount Received:\_\_\_\_\_

Invoice Mailed (Y/N):\_\_\_\_\_

Date Invoice Mailed: