



SPONSORSHIP AGREEMENT

DEADLINE: July 8, 2022

Event: Saturday, July 16, 2022 • 3:30pm–12am

The Love Wall • 1209 Adams • Uptown Toledo

Thank you for your interest in becoming a Love Fest sponsor. Please see the attached documentation for more information. If you have any questions, please contact our Executive Director or Sponsorship Coordinator. We appreciate your generosity and support.

Terms & Payment

This agreement will not be considered confirmed until this contract is signed and full payment is received. The term of this sponsorship agreement begins on the date the agreement is confirmed and ends on July 17, 2022.

Rescheduling/Cancellations

Equality Toledo Loves Love Fest is set to take place on Saturday, July 16, 2022. We reserve the right to reschedule, relocate or cancel or any individual events if necessary for any reason, including, but not limited to: weather, failure to receive commitments from the necessary number of sponsors, failure to reach agreement with applicable authorities on any issue related to Love Fest 2022; or other acts beyond the control of Equality Toledo, e.g. fire, strike, war, change of law or regulation, public catastrophe. If Love Fest is cancelled in whole, Equality Toledo will issue refunds based on monetary amounts paid directly to Equality Toledo. No further refunds or other amount will be due from Equality Toledo and in no case will the amount of refund exceed the amount of sponsorship fee paid. If a sponsor fails to attend Love Fest, the business/organization will not be refunded.

Tax Status

Equality Toledo is a registered 501(c)(3) charitable organization.

Liability

Neither Equality Toledo nor its representatives will be responsible for any injury, loss, harm or damage that may occur to the sponsor from any cause whatsoever. Under no circumstances will Love Fest be liable for lost profits or other special consequential damage. The foregoing will apply regardless of how any claim is brought or how damages are characterized, including whether brought in contract, tort or otherwise.

For All Registrants

This agreement affirms the applicant and/or business represented by the applicant in accordance to the mission of Equality Toledo – Equality Toledo works to eliminate discrimination in our region based on sexual orientation, gender identity, and gender expression through education, activism, and other anti-defamation efforts.

Sponsorship Agreement

Please print legibly.

Business/Organization Name: _____

Business/Organization Website: _____

Contact Name: _____

Mailing Address: _____

Phone Number: _____

Email Address: _____

Sponsorship Level

- Presenting Sponsor - \$2,500+** (larger logo on promo materials + name read at event + three social media mentions, 10 passes)
- Stage Sponsor - \$1,000** (medium logo on promo materials + name read at event + one social media mention, 6 passes)
- Supporting Sponsor - \$500** (small logo on promo materials, social media shoutout, 2 passes)
- Contributing Sponsor - \$100** (name read at event twice)
- Other Sponsorship Amount \$** _____

In-Kind Contributions

If you are making an in-kind donation, please list all contributions and an approximate monetary value for each. Attach additional sheets if needed:

Social Media shout-outs

If your sponsorship level includes social media mentions, please provide us with any particular information that you would like us to include in social posts. Please limit each post to 140 characters and print legibly.

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Logo requirements

Please submit your company logo for use on the Equality Toledo website and/or printed marketing materials, as described in your sponsorship package. For print use, we prefer high-resolution (at least 300 dpi) or vector logos in .jpg, .pdf, .ai, or .eps formats. For web use, .jpg, .pdf, .ai, .eps, .gif, or .png files that are at least 72 dpi are best. Please send your logos to info@equalitytoledo.org.

If you have any questions about logo or graphics requirements, please contact Equality Toledo Deputy Brent Rabie at info@equalitytoledo.org

This agreement serves as a contract between the authorized signer above, herein referred to as the "Sponsor" and Equality Toledo, herein referred to as the "Organizer". Sponsor, hereby submits the application for ancillary marketing and promotional services at Equality Toledo Loves Love Fest on Saturday, July 16, 2022 in Toledo, Ohio to the Organizer, and hereby acknowledges and agrees to the terms and conditions set forth herein, and the Sponsorship Guidelines another relevant brochures as the same may exist today or as they may be hereafter amended or updated, and to such other rules and regulations as may from time to time be established by the organizer, all of which are incorporated herein by this reference. All marketing/sponsor opportunities are sold and assigned on a first-come, first-serve basis. The sponsor further agrees that, upon acceptance by the organizer, this application shall become a legally binding contract, enforceable in accordance with its terms, and cannot be cancelled, refunded or returned at any time for any reason. Confirmation will be returned. Sponsor agrees to adhere to all rule and regulations in the relation to this agreement. **The authorized signer below hereby represents and warrants that they are duly authorized to execute this agreement on behalf of the sponsor named. The authorized signer above has read these terms and accepts the same.**

Authorized Signature:

Print Name: _____

Signature: _____

Date: _____

Send completed & signed agreement along with full payment to:
Equality Toledo
440 Floyd Steet, Unit C
Toledo, OH 43620

Have Questions? Contact us:

Executive Director: director@equalitytoledo.org

Deputey

Brent Rabie • info@equalitytoledo.org

<http://www.equalitytoledo.org/>

Internal use only:

Received by (Initials): _____ Date Received: _____ Amount Received: _____

Invoice Mailed (Y/N): _____ Date Invoice Mailed: _____